



TASTE AUTHENTIC INDONESIA



PIRT



Ing Pawon was founded in 2017 and began to seriously raise and work on Indonesian traditional drinks 1 year after. With the slogan #stayfit and #keephealthy, Ing Pawon positions its products as a traditional Indonesian drink to support fitness and health.

Starting in 2019 Ing Pawon is registered as an IUMK and has a PIRT distribution permit for all its products. From 2019 to 2022 HAKI brand Ing Pawon, halal certification and BPOM certification were issued. In early 2020 the Ing Pawon business entity was formed under the name of PT Ingpawon Sukses Selaras.

Ing Pawon uses selected spice ingredients and modern production processes to produce ready to drink products, syrups and instant powders for the local market. As for the export market for vinstant syrup and powder.

The key advantages of Ing Pawon syrup products are quality raw materials, authentic flavors, can produce creative derivative products and the most important is healthy.

Currently to meet the needs of an increasingly broad market, Ing Pawon adds production capacity for syrup to reach 4000 bottles of syrup per month and 2000 packs of instant powder per month.

Vision

Leading health Indonesian
traditional food, beverages
and lifestyle that impact
good environment

Mission

Bringing Indonesian traditional health, food,
beverages and lifestyle to the next level
that absorbed international market
and impact local farmers and environment



COMPANY



PAWON REGED

Produk Jamu Gendong
1. Beras Kencur
2. Kunyit Asam
3. Temulawak
4. Jahe Rempah



IUMK ING PAWON

Merek Dagang Ing Pawon
Pameran Pangan JHCC
Pameran Condet Festival
Pameran IKMUKM Expo TMII
Pameran Beauty JHCC

Ing Pawon

MARKETPLACE ONLINE

Tokopedia, Shopee
Fokus Product
1. Sirup
2. Saset
3. Instan

Facebook: [facebook.com/ingpawon](https://www.facebook.com/ingpawon)
Instagram: [ingpawon](https://www.instagram.com/ingpawon)
Email: info@ingpawon.com
Website: www.ingpawon.com
#stayfit
#keephealthy

2013

2015

2018

2019

2020

2021

ING PAWON

Re-brand Pawon Reged
Re-labeling Produk
Ekstensifikasi Jenis Produk
1. Coklat
2. Gula Semut
3. Puding
4. Permen
5. Dodol



PT INGPAWON SUKSES SELARAS

PIRT Semua Produk Ing Pawon
Halal MUI
Merek Dagang Lamoet untuk Instan
Redesign Kemasan
Reposisi Minuman Tradisional
Retail Marketplace :
1. Goro
2. Koperasi Niaga Sejahtera
3. Kuntum Farmheld
4. Brasco-Cafe n Bakery



EKOSISTEM ING PAWON

B2B
Retail
Catering
Training



PT Ingpawon Sukses Selaras

SK Kemenhukam : AHU-00004032.AH.01.01

Trade Mark Ing Pawon

No Permohonan : J002018063026

Trade Mark Lamoet

No Permohonan : IDM000793833

TKDN

No Sertifikat : 793/TKDN/IK/III/2023



Sertifikat TKDN Industri Kecil

HALAL

ID31110000160640921

BPOM

MD 020982000100053

PIRT

No : 001/B.56.7/31.75.04/-1.779.3/2019
Tanggal : 6 Februari 2019

NIB

No : 0220000692918
Tanggal : 21 Juni 2020

MANAGEMENT



dr Agnes Sukenty Niken **Founder**

- Medical Doctor and Founder SraraS Beauty
- More than 10 years experience in beauty medical
- Indonesian spices and herbs lover
- Traditional beverages maker since 2010
- Acaraki since 2013

Daniel Hendrawan **Co-Founder**

- IT Background and Founder Agcitya IT Consultant Company
- More than 10 years experience in IT and manage company operation
- Indonesian spices and herbs lover
- Interest to explore local traditional drink
- Acaraki since 2013

FACTORY



“ Using modern machine.
HALAL, HACCP, BPOM
standard production

“ Well trained human re-
sources and standardize
workflow

“ Production capacity :
Instant : 1.000-5.000
pouch/month
Syrup : 2.000-10.000 bot-
tles/month

“ IOT and factory auto-
mation to handle line of
production phase for

PRODUCTS



INSTANT



SYRUP



BREW & DIP

INSTANT



“ Instant traditional drinks are limited to brown sugar mix. Ing Pawon presents various types of traditional Indonesian powder drinks to enrich the variety of instant powders. Ing Pawon Instant Powder has the trademark Lamoet and is packaged in pouches and sachets to make it more practical to savour.



PRODUCTS	
POUCH	SACHET
Beras Kencur	Beras Kencur
Temulawak	Temulawak
Kunyit Asam	Kunyit Asam
Jahe Rempah	Jahe Rempah
Bir Pletok	Bir Pletok
Bunga Telang	Bunga Telang
Rosela	Rosela
Bandrek	Bandrek

SYRUP



“The variety of health and traditional Indonesian drinks is not easy to serve. It is complicated and can only drink at the time. Syrup will make it easier for connoisseurs to enjoy it at any time. Ing Pawon syrup still presents an authentic taste, the same health benefits and of course is practically served.



PRODUCTS

TRADITIONAL

Beras Kencur
Temulawak
Kunyit Asam
Jahe Rempah
Bir Pletok
Bir Jawa
Bandrek
Sinom
Wedang Uwuh

FUSION

Bunga Telang
Rosela
Pala Rempah
Bandrek
Empon-empon

BREW & DIP



“ One of the healthy lifestyles is to reduce sugar consumption. The tradition of brewing and dipping spices in Indonesia has inspired us to make traditional spices, teas and coffees in a more modern way. Ing Pawon provides a choice of spice mixtures, herbal teas and coffee teas, both traditional and modern.

PRODUCTS

TRADITIONAL

Rosela
Temulawak
Kunyit Asam
Jahe Rempah
Beras Kencur
Bir Pletok
Bunga Telang
Campur Sari

TEA

Rose Tea

SEAWEED

Jahe
Kunyit
Kelor



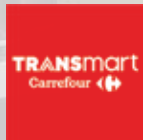
ACTIVITIES



KREASI DAN BISNIS BINGKISAN LEBARAN Vidio
KINI BAIK NASIONAL DAN MANCANEGERA DAPAT ANDA SIMAK DALAM TVRINE

WTYENISIA

MARKET PLACE



EVENTS



STAL InterFOOD
INSPIRE FOOD BUSINESS

UMKM EXPO(RT)
BRILIANPRENEUR



FoodStartupIndonesia



PARTNERS





Let's collaborate to bring the world closer to the heart of wellness, one sip of our herbal beverages at a time. Together, we can inspire healthier, more flavorful lives.

Scan Online Catalogue



Scan Online Company Profile



 **ING PAWON**

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Sertifikat TKDN Industri Kecil



PIRT

